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WITH A NEW POWER OF ATTORNEY
AND

Application Number	09885730
Filing Date	June 20, 2001
First Named Inventor	Takashi Katsura
Title	DIGITAL WATERMARK EMBEDDING METHOD
Art Unit	2621
Examiner Name	Tom Y. LU
Attorney Docket Number	083710-0067

CHANGE OF CORRESPONDENCE ADDRESS I hereby revoke all previous powers of attorney given in the above-identified application. A Power of Attorney is submitted herewith. I hereby appoint Practitioner(s) associated with the following Customer 53080 Number as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith: I hereby appoint Practitioner(s) named below as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith: Practitioner(s) Name Registration Number Please recognize or change the correspondence address for the above-identified application to: The address associated with the above-mentioned Customer Number. The address associated with Customer Number: OR Firm or Individual Nam Address City State Zip Country Telephone Email I am the: Applicant/Inventor OR Assignee of record of the entire interest, See 37 CFR 3.71. Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on SIGNATURE of Applicant or Assignee of Record Nov. 25, 2010 Signature Date Name Hiroki NAJTO Telephone Title and Company Authorized Signing Officer, Panasonic Corporation NOTE: Signatures of all the inventors or assign signature is required, see below*. *Total of forms are submitted.

This collection of information is required by 37 CPR 1.31, 1.32 and 1.33. The information is required to obtain or relatin a barred by the public which is to file (and by the USPTO to proceed) an application. Certificated likely in governed by \$5 U.S. C. 122 and 37 CPR 1.11 and 1.41. This collection is exteritude to late 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will very depending upon the individual case. Any comments on the amount of time you require to complete this form and/or expendents of producing this burden, should be sent to the Celler formation CREW. Plant and Trademark Office, U.S. Department of Commerce, P.O. Box 1459, Alexandria, VA. 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissions of Por Plants P.O. Box 1459, Alexandria, VA. 22313-1450.

STATEMENT UNDER 37 CFR 3.73(b)	
Applicant/Patent Owner: Panasonic Corporation (formerly known as Matsushita Electric Industrial	
Application No./Patent No.: 09/885730 Filed/Issue Date: June 20, 2001	
Titled: DIGITAL WATERMARK EMBEDDING METHOD, DIGITAL WATERMARK EXTRACTING RECORDING MEDICUM, IMAGE RECORDING DEVICE, AND IMAGE REPLAYING D	NG METHOD,
Panasonic Corporation (formerly known as Matsushita Electric Industrial Co., Ltd.) , a corporation	
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, univer	sity, government agency, etc.
states that it is:	
1. X the assignee of the entire right, title, and interest in;	
an assignee of less than the entire right, title, and interest in (The extent (by percentage) of its ownership interest is	
3. the assignee of an undivided interest in the entirety of (a complete assignment from one of the j	oint inventors was made)
the patent application/patent identified above, by virtue of either:	
A. X assignment from the inventor(s) of the patent application/patent identified above. The assignthe United States Patent and Trademark Office at Reel 011928 , Frame 0705 , Frame 0705	nment was recorded in , or for which a
OR	
B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current	nt assignee as follows:
1. From: To:	
The document was recorded in the United States Patent and Trademark Office at	
Reel, Frame, or for which a copy to	hereof is attached.
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Additional documents in the chain of title are listed on a supplemental sheet(s).	
As required by 37 CFR 3.73(b)(1)(l), the documentary evidence of the chain of title from the original or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.	owner to the assignee was,
[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitt accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 3	ed to Assignment Division in 302.08]
The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.	
Mail With	Date 2010
	zed Signing Officer
Printed or Typed Name	Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentially is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to taxe 12 minutes to complete, including process) an application. Confidentially is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to taxe 12 minutes to complete, including your variety to Complete the form and/or to the amount of sime your security to Complete the form and/or suggestors for notinging like bufform, and/or be set to the dword of the set of the dword of